

Blitzscaling The Lightning Fast Path To Building Massively Valuable Companies

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## Summary:

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Blitzscaling Blitzscaling is a specific set of practices for igniting and managing dizzying growth; an accelerated path to the stage in a startup's life-cycle where the most value is created. It prioritizes speed over efficiency in an environment of uncertainty, and allows a company to go from "startup" to "scaleup" at a furious pace that captures the market. Blitzscaling: The Lightning-Fast Path to Building ... This item: Blitzscaling: The Lightning-Fast Path to Building Massively Valuable Companies by Reid Hoffman Hardcover \$16.80 Available to ship in 1-2 days. Ships from and sold by Amazon.com. Amazon.com: Blitzscaling: The Lightning-Fast Path to ... Blitzscaling: The Lightning-Fast Path to Building Massively Valuable Companies - Kindle edition by Reid Hoffman, Chris Yeh, Bill Gates. Download it once and read it on your Kindle device, PC, phones or tablets.

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Blitzscaling: Grow a High-Value Business at Lightning Speed Blitzscaling also gives entrepreneurs the element of surprise. By scaling at lightning speed, a brand can bypass exclusive niches and create breakout opportunities. Take into account Slack's impressive growth. The company took bigger companies like Microsoft and Salesforce by surprise.

Blitzscaling: The Lightning-Fast Path to Building Massively Valuable Companies Audiobook Prioritising speed over efficiency in an environment of uncertainty, Blitzscaling illustrates how businesses can accelerate to the stage in a company's life cycle where the most value is generated.